

Psychology 524: Applied Multivariate Statistics
11613 9:30am-10:45pm MW in SH 371
Lab 11614 11-11:50pm MW SH 341

Information:

Email address: andrew.ainsworth@csun.edu

Office Hour: T 2-3pm or by appointment in ST302

Class Website: <http://www.csun.edu/~ata20315/psy524>

Phone: 677-3898

Teaching Assistant: Paige Seegan

Email: paige.seegan.892@my.csun.edu

Office Hour: TBA

Textbook:

Required and Available for rent in the bookstore:

Tabachnick, B. G. and Fidell, L. S. (2007). *Using Multivariate Statistics* (5th Edition): Allyn and Bacon.

Recommended Supplemental Texts:

Cohen, J., Cohen, P., West, S. G., & Aiken, L. S. (2003). *Applied multiple regression/correlation analysis for the behavioral sciences* (3rd Ed.). Mahwah, NJ: Erlbaum.

Comrey, A. L., & Lee, H. B. (1992). *A First Course in Factor Analysis* (2nd ed.). Hillsdale, New Jersey: Lawrence Erlbaum Associates.

Kline, R. B. (2005). *Principles and Practice of Structural Equation Modeling* (2nd ed.). New York: The Guilford Press.

Catalog Description

Analysis of multivariate research data in psychology using packaged computer programs. Standard techniques with applications in psychology are covered. Choice of analytic technique is discussed, as are methods of screening data to assure appropriateness of techniques. Lab provides direct experience with computing facilities for conducting multivariate analysis and computational methods extending statistical analysis provided by computer output.

Grades

Class Grading:

Midterm 1 (Thurs 3/1)	T/F, Multiple Choice, Short Answer questions
Midterm 2 (Thurs 4/10)	T/F, Multiple Choice, Short Answer questions
Final (Tues 5/15)	T/F, Multiple Choice, Short Answer questions
Labs	10 lab assignments throughout the semester
Project	Multivariate Analysis Project

Your grade in the class will be based on three exams and labs.

Exams: There will be three exams worth 100 points each; a total of 300 points

Lab Assignments: There will be 10 graded lab assignments worth a total of 100 points.

Project: You will be responsible for finding data, running analyses and writing up a results section for the data; this will be worth 50 points.

As you hopefully have learned in previous courses, the distribution of scores can be described in a standardized way. A **Z-score** is a standardized score which indicates how far a particular score is away from the mean (or average) score in terms of standard deviations (a measure of how wide a distribution is). Exam scores that are above the mean will have a positive Z-score, exam scores below the mean will have a negative Z-score.

Exam Grade Estimation

First convert your raw test score and convert it to a Z-score using the Z formula:

$$Z_{\text{testscore}} = \frac{X_{\text{raw test score}} - \bar{X}_{\text{test mean}}}{S_{\text{test standard deviation}}}$$

This formula is not something you should be familiar with right now, but before your first exam you should understand this formula, what it means and how to interpret your grade based on the Z-score you receive.

Using your raw score, the mean and standard deviation of the scores to calculate your Z-score you can then look up your Z-score on the table below to see your grade estimation

.57 or above	= A
.43	= A-
.16	= B+
-.16	= B
-.43	= B-
-.57	= C+
-.84	= C
Below -.84	= C-

Your grade in the class will be determined by either your average z-score on the 3 exams and your labs or your z-score on your total score (i.e. adding the exams and homework together). I will calculate your grade both ways and you will receive the better of the 2 grades if there is a difference.

Lab Grading:

Your labs will be graded and you will receive a grade based on your scores on 10 laboratory assignments that will help your overall score in the class/lab. You will receive the same grade for all 4 units of the class/lab. These labs are intended to teach you how to analyze data using statistical programs available to you in the stats (and others) lab.

Exam difficulty

The exams are **DIFFICULT**. The scores are curved so this is really not a problem. In fact, hard exams are good because they allow the students who know more to distinguish themselves from those who don't know very much. An exam that is too easy does not allow for a wide enough spread in the distribution. Some of the exam questions will be similar to questions in the book or examples done in class. Some of the questions will require you to understand the concepts well enough to relate them to each other in a potentially novel way.

Formula Sheets

You will be allowed a single sheet (1 side of an 8½ by 11 sheet) for the first exam, 2 sheets for the midterm and 3 for the final. You need to understand the concepts in the class and the formula sheets are only to assist in the application of formulas. It is imperative that you know the material well because the time allotted for the tests assumes you know the conceptual material, can analyze the data and can do it quickly. **Every student is required to put together their own formula sheet(s). No Xeroxing of formula sheets for distribution.**

Virtual Software Library

To access the VSL please log into <https://vsl.csun.edu> with your username and password.

- Students will find (and should read) the **Quick Setup Guide** and **FAQ**. A YouTube video is also posted for those students less inclined to read the guide.
- **Supported browsers** - IE, Firefox, Safari (others may also work, however if issues occur, please fall back to the supported browsers). Also works on I pads, I phones, and Android mobile devices (by downloading the Citrix Receiver agent from Itunes or the Android Marketplace and connecting to mobilevsl.csun.edu). Instructions are included in the User Guide
- Students will need to **install the Citrix plug-in** (one-time only) and will be prompted to do so when logging in for the first time
- **Virtual storage is available - 'My Documents' vslfiles.csun.edu** -- students have access to virtual storage for related coursework material (related to ArcMap, SPSS, CS5, Mathematica, etc.) when using the VSL this semester. To access from within an application such as SPSS, Mathematica, CS5, or ArcMap, simply 'file/open' or 'file/save' and find 'My Documents – vslfiles.csun.edu' in the list of options. Students can also save to their local computing device hard drive or flash drive.

For ANY questions or issues, students should contact the IT Help Center

via **online chat session** (<http://www.csun.edu/it/helpdesk>), **phone** (818.677.1400), or **email** (helpcenter@csun.edu).

Tentative Class Schedule

Week	Day	Date	Topic	Lab	Chapter
1	T	1/24	Intro and Review		1-3 and 17
	R	1/26			
2	T	1/31	Data Screening		4
	R	2/2			
3	T	2/7	Multiple Regression	<u>Data Screening</u>	5 and A
	R	2/9		-	
4	T	2/14	Canonical Correlation	<u>Multiple Regression</u>	6
	R	2/16			
5	T	2/21	Canonical Correlation		6
	R	2/23			
6	T	2/28	Review	<u>Canonical Correlation</u>	4-6, 17, A
	R	3/1	Exam 1		
7	T	3/6	Ancova Review		8
	R	3/8			
8	T	3/13	Manova	<u>ANCOVA</u>	9
	R	3/15			
9	T	3/20	Profile Analysis	<u>MANOVA</u>	10
	R	3/22			
10	T	3/27	Review	-	
	R	3/29		<u>Profile Analysis</u>	
11	T	4/3	Spring Break		
	R	4/5			
12	T	4/10	Exam 2		8 - 10
	R	4/12	Discriminant Function		11
13	T	4/17			
	R	4/19	Logistic Regression	<u>Discriminant Function</u>	12
14	T	4/24			
	R	4/26			
15	T	5/1	Factor Analysis	<u>Logistic Regression</u>	13
	R	5/3			
16	T	5/8	Review		
	R	5/10		<u>Factor Analysis</u>	
	T	5/15	Final Exam		11 - 13